1.B - The mission is articulated publicly.

Assurance Evidence

1. The institution clearly articulates its mission through one or more public documents, such as statements of purpose, vision, values, goals, plans, or institutional priorities. CSU’s Vision, Mission and Values Statement is prominently publicized on the institutional website and in major publications such as the General Catalog. It can readily be accessed by constituents using the A-Z web index, or websites of the Office of the President, Accountability, and the CSU System.

2. The mission document or documents are current and explain the extent of the institution’s emphasis on the various aspects of its mission, such as instruction, scholarship, research, application of research, creative works, clinical service, public service, economic development, and religious or cultural purpose. CSU’s Vision, Mission and Values Statement was formally reaffirmed in 2006 by the Board, and it was reviewed in 2010 and 2012 as part of the refreshing of the University’s Strategic Plan. The Strategic Plan outlines the institution’s major priorities within the mission. It includes a regular schedule for periodic updates of the Strategic Plan to reflect new priorities, new environments, new opportunities, and new ideas. Consistent with the University’s mission statement, sections of the Strategic Plan are devoted to teaching and learning, research and discovery, and service and outreach. From this university-level outline, administrative divisions, colleges, departments and specialized units are encouraged to develop more detailed courses of action in unit plans that, collectively, constitute the University’s strategic plan and fulfillment of the various aspects of our mission.

3. The mission document or documents identify the nature and scope of the higher education programs and services the institution provides and whom these activities serve. The statutory mission of CSU explicitly states that it is expected to deliver a “comprehensive array of baccalaureate, master’s, and doctoral degree programs.” The nature and scope of this university-level statement of educational mission is elaborated as the Colleges, Departments and other academic units articulate their missions and craft unit strategic plans within each of the various disciplines.

Sources

1. 1 - The University: Values, Mission, Goals
   Accountability
   Administration
   CSU System Mission